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The Lighting Quotient's fraqtir™ Wins Best in Class in Next Generation Luminaires™ Design Competition

LED Cove Luminaire Wins Best in Class for Innovation in Product Design

West Haven, CT – April 22, 2011 – The Lighting Quotient, an architectural lighting manufacturer, today announced that **fraqtir**, its solid-state luminaire, is a winner of the Next Generation Luminaires™ Awards, a design competition that aims to promote energy-efficient LED commercial lighting luminaires through innovative product design. In addition to winning in the Cove Application category, **fraqtir™** was one out of four products awarded the prestigious “Best in Class” honor out of one hundred and forty luminaires reviewed by the judging panel. To attain the Best in Class honor, a product has to stand out from all other submissions and be evaluated at the top of a majority of categories.

“**Fraqtir**’s cove LED technology was chosen as Best in Class for its broad distribution, reaching 116 feet” said Nancy Clanton, panel judge at the Next Generation Luminaires™ Design Competition, and founder and president of Clanton & Associates, a lighting design firm specializing in sustainable design.

Products submitted to the Next Generation Luminaires™ Solid-State Lighting (SSL) Design Competition were judged based on a number of product criteria, including color appearance and rendering, appropriate luminance, energy efficiency, serviceability, and aesthetic appearance and style. The judging panel, comprised of some of the industry’s top lighting professionals, also awarded bonus points for entries exhibiting desirable characteristics, including adjustability and flexibility, and innovation in LED characteristics.

“As LED lighting becomes a viable option for architectural lighting projects, The Lighting Quotient is proud to contribute high quality solutions like **fraqtir™**” said Allison Schieffelin, Chairman and CEO of The Lighting Quotient. “Our introductory offering of cove lights are not just energy efficient but also application efficient. As with **elliptipar®** we save more wattage by putting light where it is needed. Furthermore, we waited until the industry was able to produce great color to all angles and we added incomparable thermal protection. The Next Generation Luminaires™ Award is a high honor and

validates our holistic approach to sustainability, and reaffirms our commitment to ongoing innovation in the category.”

The Lighting Quotient’s first LED luminaire is a concealed cove fixture, named **fraqtir™** for its combination of refraction and Total Internal Reflection. This combination efficiently channels and transforms light from an array of LEDs into a highly effective asymmetric distribution. Ideal for lighting surfaces evenly from one edge, **fraqtir™** features the latest Philips Lumileds LUXEON Rebel LED emitters with advanced phosphor technology. Fraqtir recently received the U.S. Environmental Protection Agency’s (EPA’s) ENERGY STAR label after undergoing extensive third-party testing and demonstrating that it exceeded demanding requirements of the program originally developed by the U.S. Department of Energy.

Sponsored by the U.S. Department of Energy, the Illuminating Engineering Society of North America (IESNA), and the International Association of Lighting Designers (IALD), The Next Generation Luminaires Awards encourage manufacturers to develop innovative commercial luminaires that are energy-efficient and provide high lighting quality and consistency, glare control, lumen maintenance, and luminaire appearance needed to meet specification lighting requirements. The 2010 award winners were announced during the Feb. 10 – 12 Strategies in Light Conference in Santa Clara, CA.

For more information on the Next Generation Luminaires™ Awards, please visit www.ngldc.org.

About The Lighting Quotient

Based in West Haven, Conn., The Lighting Quotient -- manufacturer of **elliptipar®**, **tambient®** and **fraqtir™** -- creates architectural lighting solutions that skillfully blend high performance and artistic elegance. The company's engineers and designers take pride in creating best-quality lighting options that defy conventional limits. “From simple utilitarian structures to grand architectural masterpieces, The Lighting Quotient combines serious engineering performance with artistic elegance.” The Lighting Quotient demonstrates that sensible and sustainable lighting can also be comfortable and beautiful. Learn more at www.TheLightingQuotient.com.